

The logo consists of a large blue circle with a white gradient and a drop shadow. Inside the circle, the word "Facebook" is written in white, with the two 'o's replaced by orange circles. Below it, the word "Marketing" is written in white. The entire logo is centered on a white background.

Facebook
Marketing



Mengenal Bagian Facebook

- Facebook Personal
- Facebook FansPage
- Facebook Groups

APA ITU NICHE ?

Facebook Personal



Facebook Fanspage

Become
A Fan!



Facebook Fanspage



Local Business or Place

Facebook Fanspage



Company, Organization or Institution

Facebook Fanspage



Brand or Product

Facebook Fanspage



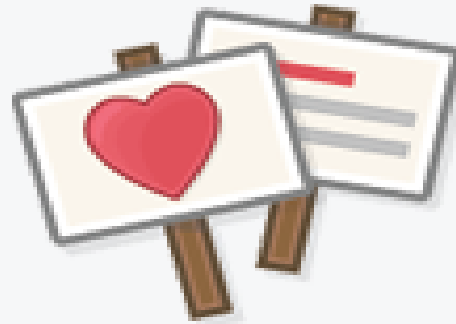
Artist, Band or Public Figure

Facebook Fanspage



Entertainment

Facebook Fanspage



Cause or Community

Facebook Group



facebook[®]

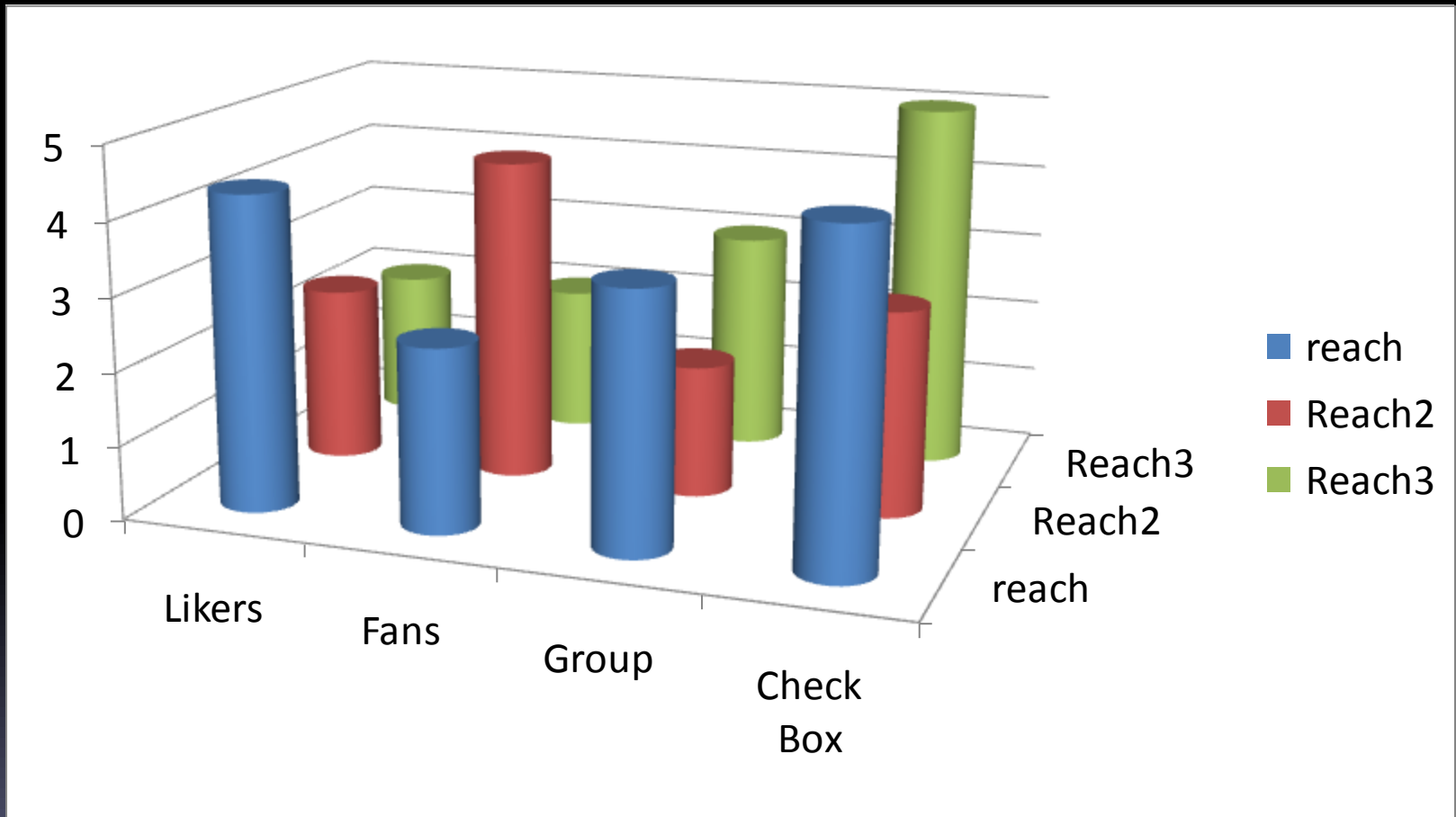
join our
group +



Facebook Group

Power Of Facebook Groups

EDGE RANK





VIRAL Category

- Sex
- High Empathy
- Children
- Funny
- Animal



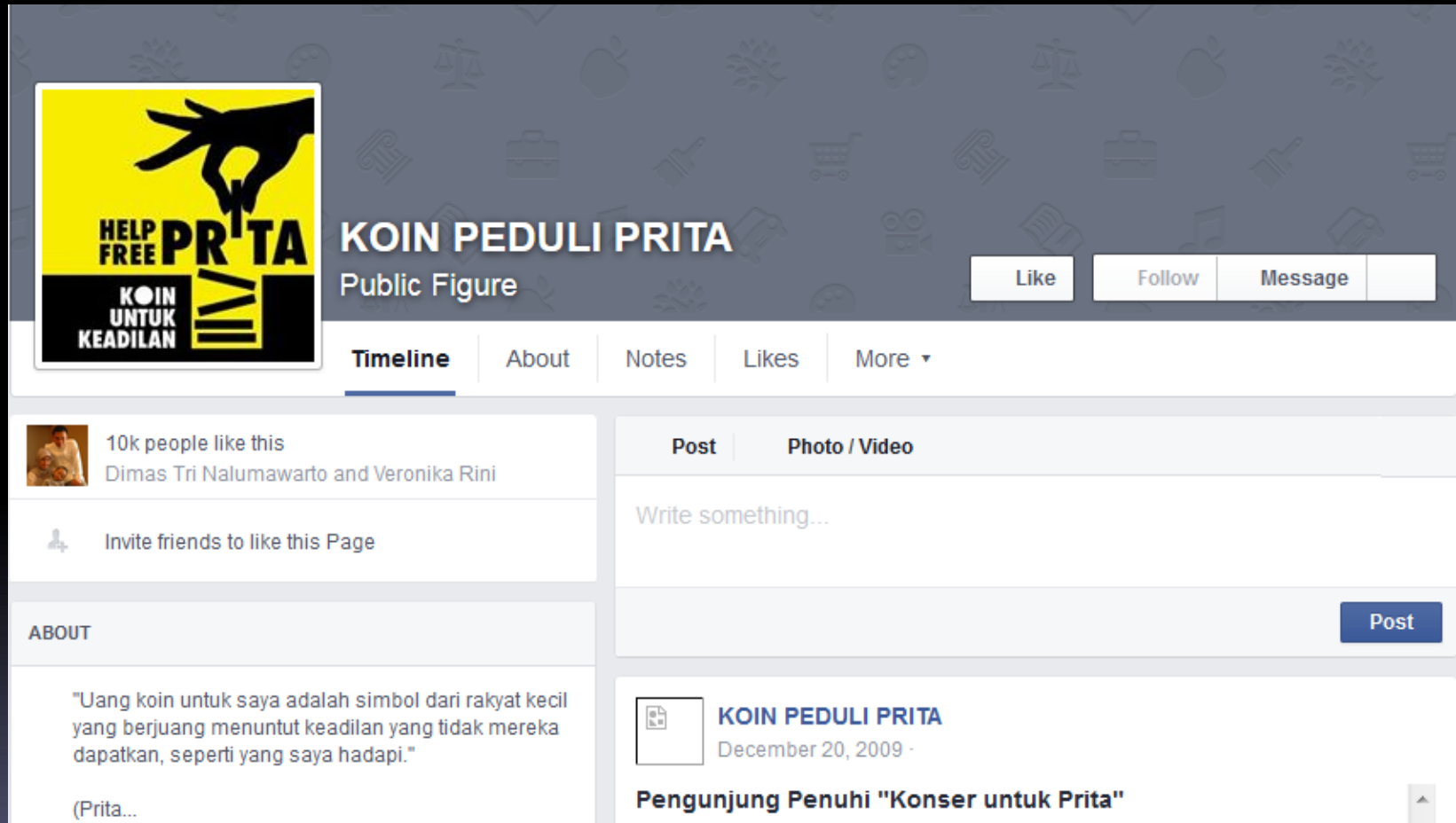
Viral Step

- Desire Status
- Bitchy PhotoGraph
- High Empathy

What You Get ?



What You Get ?



The image shows a screenshot of the Facebook profile page for 'KOIN PEDULI PRITA'. The profile picture is a yellow and black logo featuring a hand holding a coin, with the text 'HELP FREE PRITA' and 'KOIN UNTUK KEADILAN'. The page name is 'KOIN PEDULI PRITA' and it is categorized as a 'Public Figure'. Navigation buttons for 'Like', 'Follow', and 'Message' are visible. The main navigation bar includes 'Timeline', 'About', 'Notes', 'Likes', and 'More'. On the left sidebar, it shows '10k people like this' by Dimas Tri Nalumawarto and Veronika Rini, and an 'Invite friends to like this Page' button. The 'ABOUT' section contains a quote: "Uang koin untuk saya adalah simbol dari rakyat kecil yang berjuang menuntut keadilan yang tidak mereka dapatkan, seperti yang saya hadapi." Below the quote is a partially visible link '(Prita...'. The main content area has a 'Write something...' text box and a 'Post' button. A post from December 20, 2009, is visible with the title 'Pengunjung Penuhi "Konser untuk Prita"'.

HELP FREE PRITA
KOIN UNTUK KEADILAN

KOIN PEDULI PRITA
Public Figure

Like Follow Message

Timeline About Notes Likes More ▾

10k people like this
Dimas Tri Nalumawarto and Veronika Rini

Invite friends to like this Page

ABOUT

"Uang koin untuk saya adalah simbol dari rakyat kecil yang berjuang menuntut keadilan yang tidak mereka dapatkan, seperti yang saya hadapi."

(Prita...

Post Photo / Video

Write something...

Post

KOIN PEDULI PRITA
December 20, 2009 ·

Pengunjung Penuhi "Konser untuk Prita"

**JANGAN LARUT DALAM
PERASAAN**



**INGAT!
ANDA BUKAN
ADEM SARI**

KETIKA BAWANG PUTIH



BERTEMU BAWANG GORENG!



THANK YOU

@TUKANGSEO

@HERIBERTUST

+6281298798125